

Tourism Awareness Week April 7 – 11, 2025

Whereas business meetings and events accounted for 242,000 jobs and contributed \$27,4 billion to the Canadian economy in 2019; and

Whereas business events made up 40% of total tourism spending pre-pandemic, making it a key economic driver of tourism across the country; and

Whereas after more than two devastating years for Tourism, the rebuilding of Canada's visitor economy is now underway; and

Whereas Tourism Week celebrates this sector and its vital role in supporting and improving the quality of life for communities in Canada; and

Whereas April 7 to 11, 2025 is Tourism Week.

Therefore, I, Mayor Bryan Paterson, on behalf of Kingston City Council, hereby proclaim April 7 - 11 as "Tourism Awareness Week" in the City of Kingston.

Dated at Kingston this 29th day of January, 2025

Bryan Paterson Mayor

