



# CITY OF KINGSTON

## Proclamation

Project Red Ribbon

December 1, 2024 – January 6, 2025

**Whereas** Mothers Against Drunk Driving Canada (MADD) was founded in 1989 to stop Impaired Driving and to support the victims. MADD operates public awareness campaigns like Project Red Ribbon to help bring into focus the issue of Impaired Driving on our roadways; and

**Whereas** the Red Ribbon is symbolic and recognized as the fight against Impaired Driving; and

**Whereas** Impaired Driving is the number one cause of death and injury on roadways in Canada; and.

**Whereas** we can stop Impaired Driving together and help support the victims of this serious crime.

**Therefore**, I, Mayor Bryan Paterson, on behalf of Kingston City Council, hereby proclaim December 1, 2024 to January 6, 2025 as "Project Red Ribbon" in the City of Kingston.

**Dated** at Kingston this 20th day of November, 2024

Bryan Paterson  
Mayor

